



Be a Sponsor or a Friend!

The 2026 Palmyra Halloween Parade needs your help!

Businesses, your support is vital to our success and the growth of this event. Becoming a sponsor means putting your name in front of hundreds of parade watchers, thereby branding yourself as a business that supports its community.

We thank you for your commitment to the community of Palmyra and look forward to your participation in 2026!

The Palmyra Halloween Parade is registered as a Public Charity with the IRS and has 501C (3) tax exempt status. Your donation is tax deductible!

Business Sponsorship Levels

- ___ **Zombie Sponsor: \$1,000 or higher** Prominent individual banner ad with our logo and website link on the website. Individual XL Sponsor Sign in the Parade. Social Media Shout-out. Logo and/or name in newspaper ad (Largest)
- ___ **Monster Sponsor: \$500** Individual banner ad with your logo and website link on our website. Individual Sponsor sign in the Parade. Social Media shout-out. Logo and/or name in newspaper ad (larger than Witch Sponsor).
- ___ **Witch Sponsor: \$300** Part of a group ad on the website, Individual Sponsor Sign in the Parade. Social Media shout-out. Logo and name in newspaper ad.
- ___ **Candy Sponsor: \$100** Part of a Sponsor Group Sign. Social Media shout-out. Name in newspaper ad.

Not a Business? Be Our Friend!

Personal donations of \$100 or more will have their names listed as a Parade Friend on the Halloween website, social media, and in the Palmyra Sun!

Visit www.palmyrahallooweenparade.com or find us on Facebook and Instagram

Business Name and Contact Person:

Phone:

Email:

Please email your logo in JPEG to palmyrahallooween@gmail.com.

Sponsorships can be purchased online at www.palmyrahallooweenparade.com

You can also mail your check along with this form to: Palmyra Halloween Parade P.O. Box 711, Palmyra NJ 08065.

One last special ask! Let's decorate those store fronts!
Tis the season for all things Halloween!